

*Success calls for competence. And enthusiasm. And hard work. 30 years in the aviation business and we are still passionate about what we do, offering comprehensive **solutions for the aviation industry**. Our experts thrive on new challenges with a zeal for excellence that will keep your business up to speed. Whatever your area of activity, you are sure to benefit from our expertise. Move forward. Grow through knowledge. Choose Lufthansa Consulting.*



In a fast-paced, ever-changing business environment, Lufthansa Consulting offers management consulting services geared to our heart and soul: the aviation business. We take pride in what we do. With an effective plan of action based on detailed assessments of the current situation and future requirements, we can give your business the momentum it needs to ensure its vital future. Choose from services like strategy planning, finance, marketing, process improvement, brand management and organizational development. Take advantage of our expertise for creative and practical business solutions.

Lufthansa Consulting led Garuda Indonesia back to profitability after severe operational and financial difficulties. The airline's business was restructured and all operational areas, such as load factor, yield and on-time performance, significantly improved. In a subsequent assignment, Lufthansa Consulting upgraded Garuda's finance procedures and successfully implemented the SAP R/3 finance and accounting software and related modules.



*Running an airline, operating an airport, or planning to do so? Active in logistics, cargo or the customer service sector? Perhaps you are a corporation interested in repositioning? If you would like to break new ground or improve on existing structures, get in touch with us. We have hands-on experience and are the world market leader in airline restructuring. Consulting in air service development, network planning and airline maintenance and engineering are just some of the service areas upon which we have built our reputation. **We develop customized business solutions.** Whatever the nature and scale of your activities, we'll show you how to systematically shape your organization's business progress and growth.*



Lufthansa Consulting implemented the international quality standards, JAR-OPS 1, for Gulf Air and set up a program to upgrade structures, procedures and standards in all areas relevant to the Air Operator Certificate (AOC) including flight and ground operations, maintenance and engineering, flight training and quality management. Lufthansa Consulting also created training concepts and provided operative documentation.





Lufthansa Consulting is a truly international organization. Our interdisciplinary team consists of a staff of over 160 employees from 17 countries. We connect people. Our global presence enables us to apply a flexible and adaptable range of solution-delivery methods and resources. Using cutting-edge aviation industry technology, tried-and-tested business strategy models and quality assurance systems, we utilize all of the resources available to get the job done.

Lufthansa Consulting created a database for the computer simulation model of passenger flow at Munich Airport. Tools were developed to aid the planning and construction of Terminal 2 and test the efficiency of the terminal layout, verify capacity figures and pinpoint possible bottlenecks or insufficiencies. The main objective was to calculate minimum connecting times for passengers, determine foot traffic in terminal areas and check-in capacity.

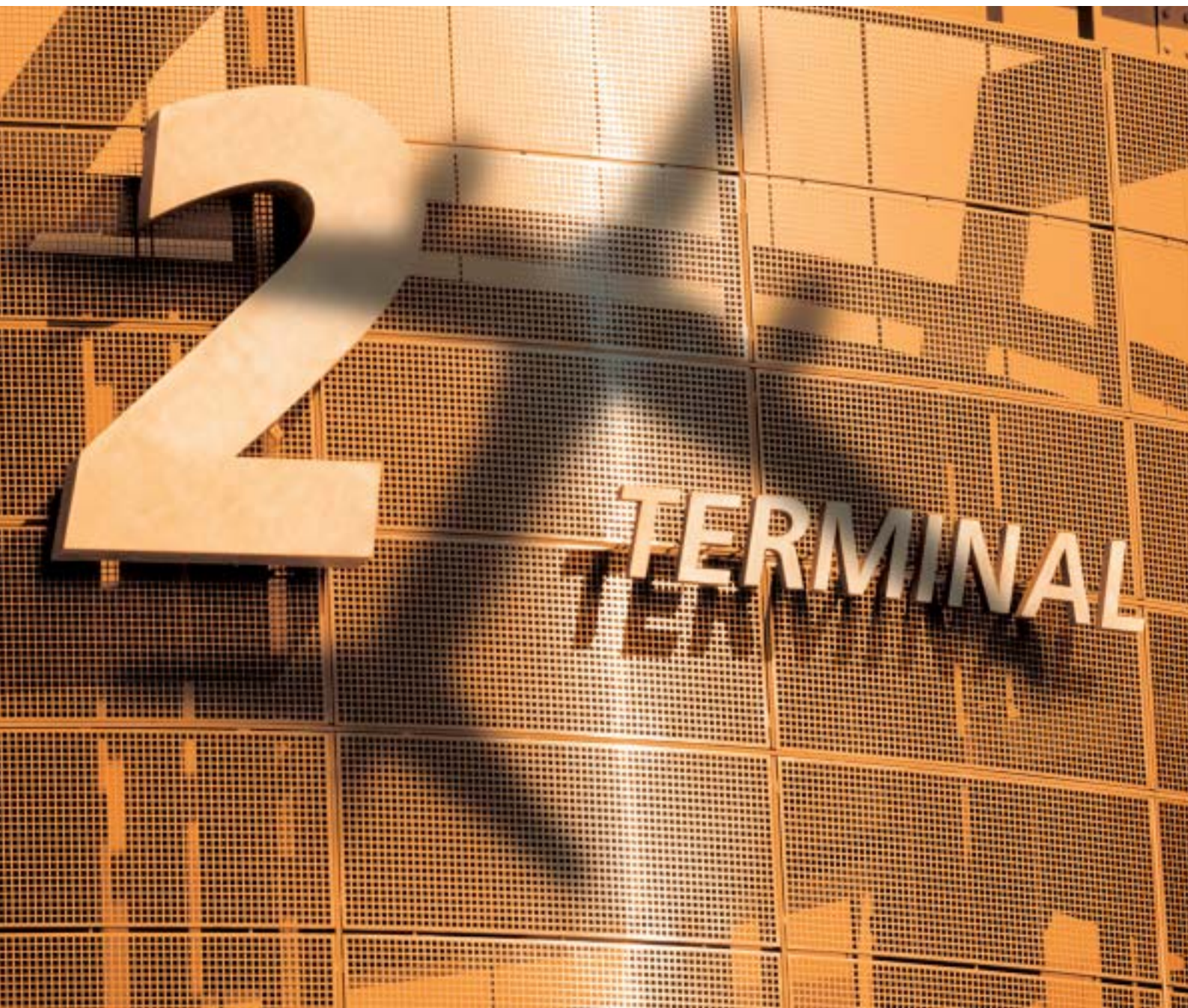


We know the aviation business. To get a better understanding of your business, we would like to know exactly where you want to go. Our number one priority is building lasting partnerships with our clients through clear-cut communication and transparency. Because we know how important it is to establish a common goal right from the start. Let us help your organization increase its profitability. Invest in the future. Team up with Lufthansa Consulting.



In a project with Condor, Thomas Cook's charter airline, the brand management department at Lufthansa Consulting developed the new Comfort Class for the airline's Boeing 767-300 aircraft. An innovative seat design with a high-tech entertainment system and several new built-in elements was conceived to maintain and enhance Condor's corporate identity.





What do you get when you add years of experience to a commitment to excellence? A market leader. Set things in motion for your organization's immediate and future success. Our dynamic approach will provide you with exactly the solutions you need to achieve your goals. Move your business up in the world with Lufthansa Consulting.

Lufthansa Consulting was commissioned to improve Mexicana de Aviación's economic performance with special emphasis on short and medium term cost reductions. In addition, Lufthansa Consulting provided support for the further development of Mexicana's network management and financial controlling departments.



